



## **RED-E-BINS PRIVACY NOTICE**

The RED-E-BINS services, including (without limitation) our website and other interactive properties through which the services are delivered (collectively, the “Service”) are owned, operated and distributed by RED-E-BINS USA, LLC a Minnesota limited liability company, (referred to in this Privacy Notice as “RED-E-BINS” or “we” and through similar words such as “us,” “our,” etc.). This Privacy Notice outlines the personal information that RED-E-BINS may collect, how RED-E-BINS uses and safeguards that information, and with whom we may share it.

**THIS SERVICE IS NOT INTENDED FOR USE OUTSIDE THE UNITED STATES (“US”), IN PARTICULAR, IT IS NOT INTENDED FOR USE IN THE EUROPEAN UNION (“EU”).** If you use the Service, all information, including personal information, will be transferred to RED-E-BINS in the US and used as described in this Notice.

RED-E-BINS encourages our customers, visitors, business associates, and other interested parties to read this Privacy Notice, which applies to all users. By using our Service or submitting personal information to RED-E-BINS by any other means, you acknowledge that you understand and agree to be bound by this Privacy Notice, and agree that RED-E-BINS may collect, process, transfer, use, and disclose your personal information as described in this Notice. Further, by accessing any part of the Service, you are agreeing to THE TERMS AND CONDITIONS OF OUR TERMS OF USE (the “TERMS OF USE”). IF YOU DO NOT AGREE WITH ANY PART OF THIS PRIVACY NOTICE OR OUR TERMS OF USE, PLEASE DO NOT USE ANY OF THE SERVICES.

### **What Personal Information Does RED-E-BINS Collect?**

During your use of the Service or through other communications with RED-E-BINS, we may collect and process personal information. The specific personal information collecting includes the following:

- Name and contact information (e.g. address, telephone number, email address);
- Billing information (e.g. credit card number and associated information).

Note that RED-E-BINS does not store credit card numbers, but we use a third-party credit card processor. That third-party credit card processor may store your credit card number in a “tokenized” form in order to administer subsequent or overage charges as described in the Terms of Use and/or the applicable Bin Rental Agreement between RED-E-BINS and you (“Rental Agreement”).

### **How Does RED-E-BINS Use Personal Information?**

In order to set up an account with the Service and order a bin, you must provide the minimum data elements as listed above. RED-E-BINS will use this information for the following purposes:

- to administer the Service to you;
- to respond to your requests;
- to distribute communications or make inquiries relevant to your use of the Service, such as sending you updates or information about your use of the Service or inquiring with you about where to deliver Services;
- as may be necessary to support the operation of the Service, such as for billing, account maintenance, and record-keeping purposes;
- to send to you RED-E-BINS opportunities, product announcements, and other marketing communication that we feel may be of interest to you (you may “opt out” of receiving these marketing materials);
- in other manners after notice is provided to you and/or your consent is obtained, if necessary.

### **Will RED-E-BINS Share Personal Information with Others?**

RED-E-BINS does not sell your information to third parties. Further, we will not share your personal information with other, third-party companies for their commercial or marketing use without your consent or except as part of a specific program or feature for which you have the ability to opt-in or opt-out.

We may provide personal information to RED-E-BINS employees, consultants, affiliates or other businesses or persons for the purpose of processing such information on our behalf. For example, RED-E-BINS uses a third-party credit card processor in order to facilitate your use of the Service and uses a third-party web host and developer to maintain our website. In such circumstances, we require that these parties agree to protect the confidentiality of personal information.

We may share non-personal information (such as anonymous user usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with interested third parties to assist them in understanding the usage patterns for certain content, services, advertisements, promotions, and/or functionality on the Service.

In addition, we may release personal information: (i) to the extent we have a good-faith belief that such action is necessary to comply with any applicable law, enforce any provision of the Terms of Use and/or Rental Agreement, protect ourselves against any liability, defend ourselves against any claims, protect the rights, property and personal safety of any user or protect the public welfare; or (ii) to respond to a court order, subpoena, or search warrant.

### **Cookies, Device Data, and How it is Used**

When you access our website, we may record unique identifiers associated with your device (such as the device ID and IP address), your activity within the website, and your network location. RED-E-BINS uses aggregated information (such as anonymous user usage information, cookies, IP addresses, browser type, clickstream information, etc.) to improve the quality and design of the Service and to create new features, promotions, functionality, and services by storing, tracking, and analyzing user preferences and trends.

In addition, we may use "cookies," clear gifs and log file information that help us determine the type of content and pages to which you link, the length of time you spend at any particular area of the Service, and the portion of the Service you choose to use. A cookie is a small text file that is sent by a website to your computer or mobile device where it is stored by your web browser. A cookie contains limited information, usually a unique identifier and the name of the site. Your browser has options to accept,

reject or provide you with notice when a cookie is sent. We may use cookies for many purposes, including (without limitation) to save your password so you don't have to re-enter it each time you visit the Service, and to deliver content (which may include third party advertisements) specific to your interests.

We may use third party service providers to help us analyze certain online activities. For example, these service providers may help us measure the performance of our online campaigns or analyze visitor activity on the Service. We may permit these service providers to use cookies and other technologies to perform these services for RED-E-BINS. We do not share any personal information with these third-party service providers, and these service providers do not collect such information on our behalf. Our third-party service providers are required to comply fully with this Privacy Notice.

### **International Data Transfer**

For individuals located outside the US, in particular in Switzerland and the EU, please note that RED-E-BINS is a US based company. RED-E-BINS does not market to or solicit customers from outside the US, therefore, users of the Service should not expect to avail themselves of the rights provided under the EU's General Data Protection Regulation ("GDPR") or similar privacy laws outside of the US. If you use the Service, all information, including personal information, will be transferred to RED-E-BINS in the US. By using the Service, you unambiguously consent to the transfer of your personal information and other information to the US and elsewhere for the purposes and uses described in this Notice. Further, you acknowledge that RED-E-BINS is not subject to the GDPR or similar international privacy laws, and, therefore, you will be unable to claim the privacy rights provided in those laws.

### **Third Party Advertisers**

We may allow other companies, called third-party ad servers or ad networks, to serve advertisements within the Service. These third-party ad servers or ad networks use technology to send, directly to your device, the advertisements and links that appear on the Service. They automatically receive your device ID and IP address when this happens. They may also use other technologies (such as cookies, JavaScript, or Web Beacons) to measure the effectiveness of their advertisements and to personalize the advertising content you see. You should consult the respective privacy policies of these third-party ad servers or ad networks for more information on their practices and for instructions on how to opt-out of certain practices. This Privacy Notice does not apply to them, and we cannot control their activities.

### **Information Storage and Security**

We retain information as long as it is necessary and relevant to provide you with the Service. We also retain personal information to comply with applicable law, prevent fraud, resolve disputes, troubleshoot problems, assist with any investigation, enforce our Terms of Use and/or Rental Agreement, collect any fees owed, and other actions permitted by law. After it is no longer necessary for us to retain information, we dispose of it according to our data retention and deletion policies.

We employ industry-standard security measures designed to protect the security of all information submitted through the Service. However, the security of information transmitted through the internet or via a mobile device can never be guaranteed. We are not responsible for any interception or interruption of any communications through the internet or for changes to or losses of data. Users of the Service are responsible for maintaining the security of any password, user ID or other form of authentication involved

in obtaining access to password protected or secure areas of the Service. In order to protect you and your information, we may suspend your use of any of the Service, without notice, pending an investigation, if any breach of security is suspected.

### **In the Event of Merger, Sale, or Bankruptcy**

In the event that we are acquired by or merged with a third-party entity, RED-E-BINS reserves the right to transfer or assign the information we have collected from users as part of such merger, acquisition, sale, or other change of control. In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your personal information is treated, transferred, or used.

### **Children's Privacy**

The Service is not available to children under 13 years of age. We do not knowingly collect personal information from children under 13 years of age.

### **California Privacy Rights**

RED-E-BINS does not provide services in the state of California, does not fit within California Civil Code Section 1798.140(c), and is, therefore, not subject to the California Consumer Privacy Act ("CCPA"). That said, the information contained in this Notice applies to all individuals, including California residents, accessing the Service. If you are a California resident accessing the Service, you acknowledge that RED-E-BINS is not subject to the CCPA, and you will be unable to avail yourself of the rights contained in the CCPA.

California Civil Code Section 1798.83 permits users of the Service who are California residents to request certain information regarding its disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail with "California Direct Marketing Inquiry" in the heading to [info@redebinsusa.com](mailto:info@redebinsusa.com).

### **Changes to this Privacy Notice**

RED-E-BINS reserves the right to modify this Privacy Notice from time to time in order that it accurately reflects the regulatory environment and our data collection principles. When material changes are made to this Privacy Notice, RED-E-BINS will post the revised Notice on our website. This Privacy Notice was last modified as of March 10<sup>th</sup>, 2020.

### **Contact Us**

If you have any questions or comments about this Privacy Notice or the Service provided by RED-E-BINS, please contact us at: 952-931-2577 or [info@redebinsusa.com](mailto:info@redebinsusa.com).